



Programa de formación para administradores de las bibliotecas del CBUA

10.00 - Welcome and introduction by Frans Lettenstrom & CBUA

10.15 - Frans: New Springer Products (en castellano)
eBooks, Humana Protocols, Current Medicine Group, Allerton,
Transaction and more

11.30 - Coffee Break

11.45 - Chris: New SpringerLink functionalities (en ingles)
A quick demonstration of some of the new online functionalities, including
the integratration of eBooks

12.15 - Chris: Admin Site Training (en inglés)
Downloading usage statistics, setting up users, remote access and more

13.00 - Chris: Marketing Your Library Introduction (en inglés)
Why do libraries need to market their services and how to start a
strategic marketing plan for your library

13.45 - Q & A

14.00 - Lunch