

MCA EUROPEAN SYMPOSIUM 2024
12-13 SEPTEMBER 2024
UNIVERSIDAD PABLO DE OLAVIDE - SEVILLA (SPAIN)



Day I. 12th September 2024

Main location: *Círculo Mercantil e Industrial de Sevilla*, Sierpes str. 65, Sevilla.
(city centre)

WELCOME

13.45-14.00	Opening welcome	Prof. Elaine Harris , Chair of Management Control Association Prof. Alvaro Lopez Cabrales , Dean of the Faculty of Business Studies of the Pablo de Olavide University and TBC
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SESSION I - 20 mins for presenter, 10-15 for discussant & 10-15 for Q&A

14.00	<i>Understanding the effects of Key Performance Indicators perceived usefulness on business-customer relationship quality.</i>	Mr. Juan García Álvarez de Perea <i>Discussant:</i> Prof. Bruno Cohanier
14.45	<i>The impact of emergent technologies on management control systems as tools for sustainable value co-creation</i>	Mr. Manuel de los Reyes García Nieto <i>Discussant:</i> Dr. Christine Marsal
15.30	<i>Information Asymmetry and Corporate Social Responsibility: Empirical Evidence from A French Regional Bank based on Strong Structuration Theory</i>	Dr. Christine Marsal and Mr. Ko Lian Woo <i>Discussant:</i> Prof. Melina Manochin

Day II. 13th September 2024

Main location: *Círculo Mercantil e Industrial de Sevilla*, Sierpes str. 65, Sevilla.
(city centre)

SESSION II - 20 mins for presenter, 10-15 for discussant & 10-15 for Q&A

09:00	<i>Control Dynamics in Interorganizational Relationships: A buyer-supplier network longitudinal and multi-sided perspective</i>	Ms. María Segovia Villarreal Discussant: Dr. Evangelina Varoutsas
09:45	<i>Understanding how digital initiatives such as AI could augment management control functions: a narrative literature review</i>	Prof. Kristen Bredmar Discussant: Prof. Martin Quinn

-----COFFEE BREAK 10:30-11:00-----

SESSION III – 20 mins for presenter, 10-15 for discussant & 10-15 for Q&A

11:00	<i>Scaling of the Clan - Evolution of Management Control Practices in a high growth scale-up</i>	Prof. Breda Sweeney & Dr. Marjo Väisänen Discussant: Prof. Phillippe Zarlowski
11.45	<i>Risk talks as boundary work: Capturing risk talk between front office and risk managers in the UK financial sector</i>	Dr. Evangelina Varoutsas Discussant: Prof. Raquel Flórez López
12:30	<i>Is Sustainability Reporting a new role for Management Accountants? A legitimization perspective</i>	Dr. Matteo Molinari Discussant: Prof. Leonardo Rinaldi
13.00	Symposium closure	Prof. Elaine Harris & Dr. Juan Manuel Ramón

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Círculo Mercantil e Industrial de Sevilla
Chartered Institute of Management Accountants (CIMA)
Universidad Pablo de Olavide (UPO)
Management Control Association
Departamento de Economía Financiera y Contabilidad de la UPO
Research Group PAIDI SEJ-111, and Research Group CORIGO

Scientific Committee:

Pr. Elaine HARRIS (University of Roehampton Business School, London)
Pr. Melina MANOCHIN (University of Birmingham)
Dr. Juan Manuel RAMON-JERONIMO (Universidad Pablo de Olavide, Sevilla)
Pr. Bruno COHANIER (EADA Business School, Barcelona)
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Pr. Philippe ZARLOWSKI (ESCP Business School, Paris)

Local Organisation Committee (Universidad Pablo de Olavide, Sevilla):

Dr. Juan Manuel Ramón-Jerónimo (Chair)
Prof. Raquel Flórez López
Mr. Juan García Álvarez de Perea
Mr. Manuel García Nieto
Ms. María Segovia Villarreal