

Effective Public Speaking in Intercultural Contexts



Credits:
6 ECTS credits

micro
credenciales
UPO nuevos cursos de
desarrollo profesional
avanzado



Dates:

June 16 – July 4, 2025:

- Application Deadline: April 7, 2025



Price:

605€ / 515€ (for UPO and partner
university students)



Location:

**Pablo de Olavide
University's downtown
classrooms**



INCLUDED IN THE PROGRAM:

- The *Effective Public Speaking in Intercultural Contexts* course
- Two cultural activities/visits in Seville
- Transcript from Pablo de Olavide University
- Farewell tapas



Requirements:

C1 English level*

* You don't need an official certificate. We will test your English skills via an interview.



UNIVERSIDAD
**PABLO DE
OLAVIDE**
S E V I L L A

**FuN
DA
CIÓN**

Universidad

Pablo de Olavide

Effective Public Speaking in Intercultural Contexts



Description:

Developing students' oral communication skills has been an educational priority for thousands of years. Today, in our digital era, it remains a priority as a core soft skill. Being able to speak up effectively proves pivotal to grow professionally, advance personally, and engage civically. Moreover, we must be prepared to speak up both online and face-to-face. Based upon that need, this course combines theory and practice on oral communication to improve students' public speaking effectiveness in the XXI century. Living in a globalized and diverse world requires acknowledging its key intercultural communication features.

Course Goals and Methodology:

- Offer basic knowledge to develop public speaking skills.
- Combine theory and practice to facilitate effective public speaking.
- Learn key stages of public speaking: preparing, delivering, and evaluating speeches.
- Practice oral communication in online and face-to-face contexts, fostering digital abilities.
- Identify and elaborate informative and persuasive speeches.
- Explain and promote active listening.
- Develop public speaking skills within an intercultural framework.

Professor: Carmen Hernández Ojeda

Dr. Carmen Hernández, who holds a Bachelor of Science in Information Sciences from the Complutense University of Madrid, has spent a significant portion of her teaching and research career in the United States. She first attended Florida State University, where she earned a Master of Arts degree in 2000 and taught until 2002. Later, at the University of Massachusetts in Amherst, she continued her teaching work until 2020. That same year, she obtained her doctorate in Communication from UMass. Dr. Hernández has taught numerous courses in Communication, Interculturality, Culture, and Public Speaking. She has received several awards for excellence in her teaching work, both in the United States and Spain, and is the author of numerous articles and presentations.

CONTACT:



Universidad Pablo de Olavide
Centro Universitario Internacional
Ctra. de Utrera, Km 1
41013 Sevilla - SPAIN



Tel. +34 95 497 73 00



intl@upo.es



www.upo.es/intl



UNIVERSIDAD
PABLO DE OLAVIDE
SEVILLA